

Jakub Zegzulka

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EXPERIENCE

OpenAI — Member of Design Staff (*Intern*)

San Francisco, California, US — 05/2025 - 08/2025

- ChatGPT, new products, growth, prototyping.
- Added over \$0.5 billion in ARR through shipped experiments.

Apple — Product Designer, Special Projects Group (*Contract*)

Cupertino, California, US — 02/2024 - 08/2024

- R&D of AI, AR/VR, 3D.
- Contract via Magnit at Special Projects Group, Marcom.

Meta — AR Product Design Intern, Reality Labs

Burlingame, California, US — 05/2023 - 08/2023

- Core OS for Orion, AR Glasses.
- Art direction, UX & Unity prototyping.

Freelancer / Contractor — Designer

Remote — Ongoing

- Collaborated with Iverson on digital product design for AI clients.
- Led design of digital products at Undout, built a fully functional alarm clock (custom software + hardware) and delivered it to 220 customers after fundraising 550k CZK.
- Designed a new product website for XTND.
- Designed the first MVP version of a browser extension, Verifree, which helped raise \$0.6M from Google.
- Redesigning a city routing planner mobile app, Fuzee.

Studio Godsey — Product Designer (*Freelance*)

Remote — 05/2020 - 08/2022

- Redesigning a mobile app for Wondr, creating a new design system in Figma, UX, interaction, and visual design. Leading to a 75% increase in users preferring the mobile app over the web app with 220,000+ annually paying participants.
- Designed a new integration flow for Zero Fasting, allowing 5,000,000+ users to connect Oura, Fitbit, and Dexcom devices.

RECOGNITIONS & AWARDS

Valedictorian, ArtCenter, 2026

Forbes 30 Under 30, 2026

Bestfolios, 2019, 2020, 2022, 2025

TOP 3 High Schooler Czechia, 2022

Design Portfolios, Dribbble Blog, 2021

1st place Startup Weekend Ostrava, 2019

1st place Startup Weekend Prague, 2019

1st place Startup Weekend Olomouc, 2019

3rd place Teendesign, 2018

TALKS & INTERVIEWS

Interview, Design & Future
2FRESH Podcast
Sep 2025

Interview, Journey to OpenAI and Apple
Forbes
Jun 2025

Panel, Celebrating Craft in the Age of AI
Figma, Treasure Island
Jul 2025

Interview, Digital Designer & Artist
Shoutout LA
Mar 2025

Panel, AI Roundtable Panel
AICAD Conference 2024
Nov 2024

ZOE — Product Design Intern

London, UK — 06/2021 - 09/2021

- Developed acquisition landing page experiments that led to increased activation rates.
- Designed a prototype on UserTesting.com and conducted user research on the entire acquisition flow.
- Shipped an improved version of an acquisition quiz.

Kiwi.com — Associate Product Designer (Contract)

Prague, Czechia — 02/2021 - 05/2021

- Designed a fake-door test for a new fare lock feature, resulting in a 12% open rate and 3% usage rate, which proved the feature's viability and started full product development.
- Designed a new flight check-in feature for Android and iOS.
- Designed app star rating growth experiments for Android and iOS.

Avast — Product Design Intern

Prague, Czechia — 07/2019 - 11/2019

- Designed a concept for a parental control child app, leading the entire design process from research to prototyping and user testing, with a focus on product and visual design.

Mavvo — Design Intern (Part-Time)

Prague, Czechia — 11/2018 - 10/2019

- Designed a new website and brand identity for a construction firm.
- Designed concepts for various apps and websites.

EDUCATION

ArtCenter College of Design — BS, Interaction Design

Pasadena, California, US — 09/2022 - 04/2026

- Valedictorian, Class of 2026.
- Typography, Motion, 3D, Art Direction, Photo, Interactive Art.
- Collaborated with Google, Adobe.

Interview, Czech at Apple and Meta

CZECHCRUNCH

Oct 2024

Speaker, Breaking Into AR/VR

SAIC + University of Chicago

Apr 2024

Panel, Designing for VR

KISK, Masaryk University

Nov 2023

Interview, Growth in Design

Still Iterating Podcast

Feb 2020

Interview, UI/UX

Proudly Podcast

Jul 2019

Speaker, Personal Brand

LinkedIn Summit CZE

Jun 2019